Oxfordshire Community Foundation
Local people helping local people

OUR IMPACT
2015
MAKING A BIGGER DIFFERENCE

Our best year yet!

The highlights on the opposite page show there has never been a better time to get involved with the work we do. As a community foundation we are strongly focused on building our endowed funds, because as these grow, so does our potential to make ever bigger and more strategic grants. This will also secure our support for the local charitable sector well into the future.

However, when we compare ourselves to our peers, their achievements put ours into perspective. We are competitive – and really do believe that our donors are just as generous as residents of neighbouring Buckinghamshire, Northamptonshire and Wiltshire; yet these community foundations all have a larger endowment per capita than we do in Oxfordshire.

In addition, we are keenly aware that in 2014–15 we were only able to fund 53% of the grant applications we received. With the continued withdrawal of core statutory funding, this figure will only worsen – unless we can grow our income to meet this demand.

We live in a beautiful, dynamic and privileged county, but there are social problems too, and these never leave our conscience: 15,000 older people living below the poverty line; 11.7% of Oxfordshire children in poverty; over 600 people without a home. We believe that by working more collaboratively with others who share our motivations, we can make an even bigger difference together.

This report celebrates the power of our goodwill network. If you would like to be a part of this, or to talk to us about community philanthropy, we would be delighted to hear from you.

Thank you for your generosity and support.

Jayne Woodley, CEO and Anna Moon, Chair

“Prosperity requires not just investment in economic capital, but also in social capital. Community foundations are playing a critical role in helping to deliver a more inclusive capitalism.” Mark Carney, Governor of the Bank of England

www.oxfordshire.org

KEY ACHIEVEMENTS IN 2014–15

INCOME

We saw a 254% growth in income by bringing in £2.4 million in donations and match-funding

We established our first ever million-pound named fund (Fund for Sankalpa)

GEARINT

We reclaimed £196,879 in Gift Aid on our eligible donations

GRANTS

We awarded £825,149 in grants an increase of more than 400% since last year

Our average grant awarded was nearly six times bigger than last year at £6,445

“I like to have something worthwhile to get up for each morning... I find that the larger and more strategic the gift, the more pleasure I get out of it.” Dame Stephanie Shirley

Follow our thought leadership online via our blog: www.oxfordshire.org/blog
OCF sits at the heart of a goodwill network: we are in a unique position to make connections between donors and doers, who together are having an impact on the social challenges that Oxfordshire faces.

**PROMOTING PHILANTHROPY**

**OUR GOODWILL NETWORK**

"Pursuing the moral imagination through philanthropy can show us who we are and what we believe ... Sometimes it takes the creative use of moral imagination to ‘see’ a problem that requires a philanthropic response."

Professor Michael Moody, Johnson Center for Philanthropy

"For many, philanthropy almost becomes a second career; they make a lot of money, they sell their business or they retire, and they become really engaged ... it’s the end of the armchair philanthropist."

Theresa Lloyd, author of *Richer Lives: Why Rich People Give*

We funded **Generation Games** to run therapeutic play and sports sessions for children in a deprived area of Oxford.

**COMMUNITY COHESION**

**SOCIAL JUSTICE, POVERTY AND INEQUALITY**

**LIFE SKILLS, EDUCATION AND EMPLOYABILITY**

**ARTS, CULTURE AND HERITAGE**

**MENTAL HEALTH AND PHYSICAL WELLBEING**

**ENVIRONMENT AND RESEARCH**

**FUTURE-BUILDING FUND**

**THE OXFORD MELA**

**MAGGIE EVANS GRANT**

**EMILY GRAVETT**

**ARCHWAY FOUNDATION**

**YELLOW SUBMARINE**

**Jacob** used a Comic Relief grant to provide practical and free music teaching to children for whom English is an additional language.

**The Story Museum** used a Maggie Evans grant to host a workshop for children from disadvantaged backgrounds by author-illustrator Emily Gravett.

**Ressure Futures** used a Sankalpa grant to fund staff for Good Food Oxford, which promotes a ethical and sustainable food system.

**Generation Games** used a Coventry Building Society grant to run therapeutic play and sports sessions for children in a deprived area of Oxford.

**The Porch** used a Maggie Evans grant to support homeless and vulnerably housed people wanting to move forward in their lives.

**Rose Hill Junior Youth Club** used a Coventry Building Society grant to run therapeutic play and sports sessions for children in a deprived area of Oxford.

**The Nomad Project** funded disadvantaged young adults to gain qualifications, helping one single mother become employed for the first time.

This is just a snapshot of the funds we manage and grants we’ve made – follow our website for more at www.oxfordshire.org/case-studies

Theresa Lloyd, author of *Richer Lives: Why Rich People Give*
NOTES TO THE ACCOUNTS

The charts below reflect the story of our named funds, which allow us to pinpoint key issues that are of concern to our donors, all the while continuing to provide a vital lifeline to the smaller local community groups.

GRANTS AWARDED BY THEME

- Community cohesion
- Life skills, education and employability
- Social justice, poverty and inequality
- Arts, culture and heritage
- Mental health and physical wellbeing
- Environment and research

GRANTS AWARDED BY CONSTITUENCY

Henley
- 127 grants
- Total across Oxfordshire

CRISIS
- 14 grants
- £176,889.00

Fund for Sankalpa
- 10 grants
- £380,744.00

Partnership funds
- 16 grants
- £47,398.00

All other named funds
- 22 grants
- £121,929.00

Appeals
- 26 grants
- £30,500.00

Income from OCF endowment
- 46 grants
- £67,689.00

*These figures include future pledges

A full list of grants made in 2014–15 is available at www.oxfordshire.org/annual-reports-accounts

HOW OCF COVERS ITS COSTS

OCF’s total running costs in 2014–15 were £177,399, which includes everything from our audit and membership fees to governance, marketing, banking and of course our staff costs. However, all of these resources are available to our named fund holders, thereby providing a valuable and practical alternative to anyone looking to set up their own charity or charitable trust. This collective pooling and sharing of costs ultimately benefits the local voluntary sector as a whole.

For the 12 months to March 2015, with a staff team of four, OCF delivered a very impressive return of £14 in combined grant-making and new endowment donations for every £1 of staff costs.

Full financial information is available at www.oxfordshire.org/annual-reports-accounts

COMMUNITY INVESTMENT

GRANTS AWARDED BY FUNDING SOURCE

Unrestricted
- £221,246
- (72 grants)

Restricted
- £180,642
- (72 grants)

Endowment
- £2,873,397
- (27 grants)

Grant-making
- £205,731
- (27 grants)

*The Community First Endowment Match Challenge was a government initiative running from 2012–15 that encouraged philanthropy by matching every £1 donated to a community foundation’s endowment with a further 50p

Extracts from audited accounts

Funds
2013–14
2014–15
Unrestricted
£221,246
£244,154
Restricted
£180,642
£628,407
Endowment
£2,873,397
£4,176,835
Grant-making
£205,731
£825,149

UK ranking of 48
Performance against target
Community foundation
Northamptonshire
288%
Wilts and Swindon
185%
Buckinghamshire
178%
Oxfordshire
163%
Heart of England
117%
Gloucestershire
82%
Berkshire
78%
TO THE NEXT 12 MONTHS…

LIVELY DEBATE AT THE OXFORD UNION
On 10th November 2015 a host of high-profile speakers will debate the merits of spending more on looking good than doing good at the Oxford Union.

Get in touch to reserve your ticket.

DATA FOR GOOD
Our ambitious new open data project will map the local charitable sector against the social needs in Oxfordshire, making it easier for charities and funders to find each other.

Find out more on our website.

21ST BIRTHDAY AT BROUGHTON CASTLE
To mark our 21st birthday in 2016, we will be bringing donors together with those they have helped for a celebration at Broughton Castle on 18th June.

Watch out for your personal invite.

BUSINESS COLLABORATION
We are working with key local businesses to come up with an initiative that will help them turn their good intentions for community engagement into reality.

Contact us to get involved.